

**SPECIAL PROJECTS BUDGET FORM: 2019 Form**

**EXPENSES**

1. Administrative Cost - (Postage, telephone) \$ \_\_\_\_\_

**2. Public Relations and Publicity**

• Media advertising (magazines, brochures) \$ \_\_\_\_\_

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• Print advertising (posters, post cards) \$ \_\_\_\_\_

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• Social Media \$ \_\_\_\_\_

• Misc. printing \$ \_\_\_\_\_

• Distribution \$ \_\_\_\_\_

**3. Physical venue (Space Rental)** \$ \_\_\_\_\_

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**4. Special Guest, Speaker, Primary Event Generator**

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**TOTAL EXPENSES** \$ \_\_\_\_\_

**INCOME**

1. Estimated earned income (identify source ex: ticket sales, entry fee) \$ \_\_\_\_\_

2. Other grants, sponsorships, partnerships \$ \_\_\_\_\_

3. Matching funds \$ \_\_\_\_\_

**TOTAL INCOME** \$ \_\_\_\_\_

Amount requested from the Edgecombe County TDA \$ \_\_\_\_\_

**PROJECTED PROFIT/LOSS** \$ \_\_\_\_\_